

PRIVACY STATEMENT

Thank you for your interest in our web listing service. Our most important asset is our customers' trust. Our highest priority is protecting and using customer data in the way our customers expect. The following data protection information will inform you about how your personal data is processed and your rights with regards to this processing, as set out in the European General Data Protection Regulation ("GDPR") and other applicable data protection regulations.

1. General information

- 1.1 The responsible entity for the operation of Web Listing Service is Hospitality Digital GmbH, Metro-Straße 1, 40235 Düsseldorf (hereafter referred to as "H.d", "we" or "us"). H.d attaches the greatest importance to the protection of your personal data.
- 1.2 Should you have any questions about data protection, you can contact our data protection officer using the following contact options: Hospitality Digital GmbH, Data Protection Officer, Metro-Straße 1, 40235 Düsseldorf, Germany; email: privacy@hd.digital.
- 1.3 In this Privacy Statement, we describe how we collect, process, and use personal data in connection with the provision of our services. Personal data includes individual details about your personal or material circumstances. For example, during the registration process we ask you for your email address and password in addition to other, optional details.
- 1.4 If you are already a customer on the DISH Platform, your data will be transferred directly from there via single sign-on (SSO). This means that you do not have to enter these details again.
- 1.5 The personal data that we collect about you, process and use is processed exclusively within the context of the applicable statutory provisions.

2. Processing of personal data and transfer to third parties

- 2.1 Some personal data is collected automatically from your terminal device (computer, mobile phone, tablet, etc.) when you use our services. The IP address currently used by

your terminal device, the date and time, the browser type and the operating system of your terminal device and the websites you visited are logged. This data is collected to ensure data security, to optimize our offer and to improve our services. Any other data analysis, with the exception of statistical analyses that are carried out exclusively in anonymous form, will only take place within the scope of this Privacy Statement. The processing of this personal data is performed on the basis of Article 6(1)(f) GDPR. The protection of our website and the optimization of our services represent a legitimate interest on our part.

2.2 If you contact us (e.g. by submitting an inquiry to privacy@hd.digital), we will only collect, process and use personal data, which you have provided to us and which is required to process and respond to your inquiry.

2.3 In order to facilitate the data processing operations mentioned in this Privacy Statement, we use service providers as processors within the meaning of Article 28 GDPR; such as Cloud Hosting, maintenance and other service providers. These can be both external service providers and service providers within the METRO Group, which are located in countries within and outside the European Union (EU) and the European Economic Area (EEA). We ensure, through contractual arrangements, that these service providers process personal data in accordance with the GDPR to ensure a high level of data protection, including when personal data is transferred to a country where a different level of data protection is customary and for which an adequacy decision from the EU Commission does not exist. Any additional transfer of personal data to other recipients will not take place, unless we are legally obliged to do so. For more information about appropriate international data protection safeguards, or a copy thereof, please contact our data protection officer by e-mail at privacy@hd.digital.

3. Cookies

3.1 We use cookies in order to make our services appealing, and to enable the use of certain functions. Cookies are small text files that are placed on your terminal device. Some of the cookies we use are deleted after the end of the browser session, i.e. after you close your browser ("session cookies"). Other cookies remain on your device and enable us to recognize your browser during your next visit ("persistent cookies"). You can adjust your browser such that you are informed about the setting of cookies and can decide each time whether to accept them or whether to reject the acceptance of cookies in certain cases or in general. You can find more information on this in the help function

of your Internet browser. If cookies are not accepted, the functionality of our website may be restricted. By accepting our "Cookie Banner" you consent to the processing of your personal data by using cookies. The processing of this personal data is performed on the basis of Article 6(1)(a) GDPR. In the following sections we will discuss specific cookies.

- 3.2 We use Adobe Analytics, a service provided by Adobe Systems Software Ireland Limited (4-6 Riverwalk Citywest Business Campus, Dublin 24, Republic of Ireland; "Adobe"). This service uses cookies that are stored on your device and enable an analysis of your website use. The information generated by the cookie about your use of this website (including your IP address) is transferred to Adobe servers in Ireland, where it is anonymized and then transferred to and stored on servers in the United States for further processing. Adobe uses this information to analyze your use of the website, to compile reports on website activity for the website operators, and to provide other services relating to website and internet usage. Where required by law, or where third parties process this data on behalf of Adobe, this information may be transferred to third parties. Under no circumstances will your IP address be linked with other data held by Adobe. You may prevent the installation of cookies by selecting the appropriate setting on your browser; however, please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data collected in the manner and for the purpose set out above. The consent to collection of data by Adobe may be withdrawn at any time with effect for the future. You can find out more about the withdrawal of consent at <http://www.adobe.com/privacy/opt-out.html>.

4. Provision of personal data and retention periods

The provision of your personal data is voluntary. You are not legally obligated to provide us with your personal data. Not providing your personal data will have no consequences for you, except that you will not be able to use our services. Personal data, which you provide to us through our services will be stored only until the purpose, for which it was processed, has been fulfilled. Alternative data retention periods may also arise on the basis of a legitimate interest on the part of H.d (e.g. to ensure data security and prevent misuse). Personal data, which we are required to store due to legal or contractual data retention requirements, will be blocked.

5. Your rights

You may exercise your rights according to the GDPR regarding

- information regarding the processing of your personal data, as well as a copy of this data (Article 15 GDPR),
- rectification of inaccurate data and completion of incomplete personal data (Article 16 GDPR),
- erasure of your personal data and, insofar as this has been disclosed to the public, that H.d informs other responsible parties about the request for erasure (Article 17 GDPR),
- restriction of the processing of your personal data (Article 18 GDPR),
- data portability, such that your personal data is transferred to you in a structured, common and machine-readable format and the right to transfer this data to another controller without hindrance by H.d (Article 20 GDPR)
- withdrawal of consent; the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal (Article 7 GDPR)
- objection to data processing (Article 21 GDPR).

To do this, you may contact H.d's data protection officer at any time (privacy@hd.digital). You also have the right to lodge a complaint with the responsible supervisory authority, if you consider the data processing to be incompatible with the GDPR (Article 77 GDPR).

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